### BELFAST PHOTO FESTIVAL

# Proposal for Belfast City Hall Lawn, June 2023



- Winner: Arts Award for Excellence (2019 Allianz Arts & Business NI Awards)
- "One of the best photography festivals in the world" - Capture Magazine
- 100,000+ visitors in June 2021
- Working with 30+ partners in arts, culture & education to deliver the 2022 festival
- Winner: Best PR Campaign (2020 PRCA Dare Awards)

#### PREVIOUS OUTDOOR EXHIBITIONS



Since 2013, Belfast Photo Festival has been producing exhibitions and art works for outdoor display across the city, including the City Hall and Botanic Gardens.

## 2023 FESTIVAL THEME: JOURNEY

Focusing on photography's ability to capture and reflect the world around us



### BELFAST PHOTO FESTIVAL

Proposed Exhibition: 'A Myth of Two Souls' Vasantha Yogananthan







































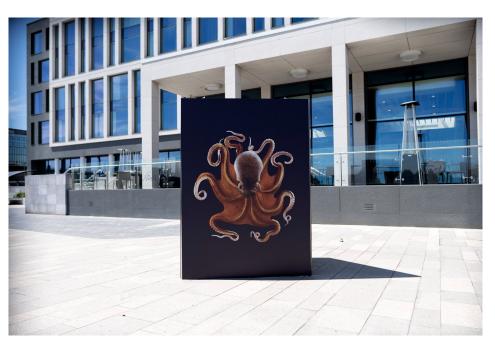
### OUTDOOR EXHIBITION INSTALLATION

#### **C-Bond Triangular Displays**

Artworks: 2 structures of 1.5m wide x 2.5m high and 6 structures of 2.5m wide x 2.5m high (Three images per display unit)

Displayed as presented in these photographic examples showing the same method used in Queen's University, Botanic Park & Belfast Harbour.

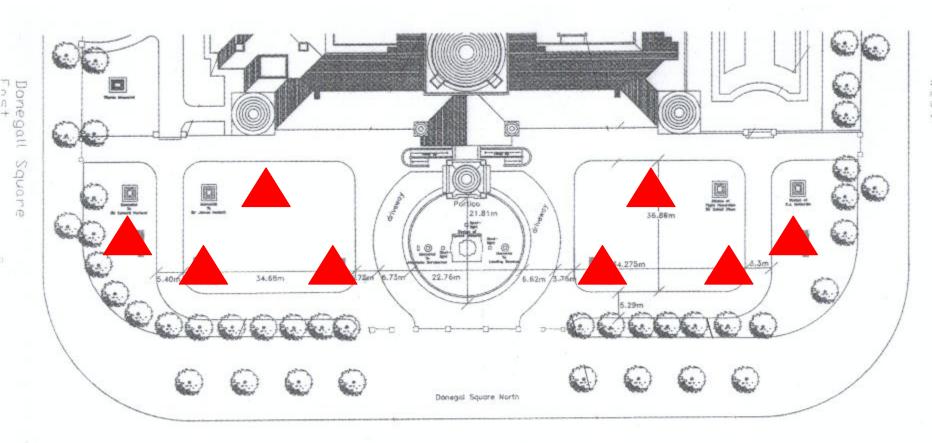






#### PROPOSED EXHIBITION LAYOUT





Danegall Square North

Number of Triangular Display Units = 8 weighted displays