



Subject:	Common Purpose – Sponsorship of NI2035 Legacy Programme
Date:	18th August, 2023
Reporting Officer:	John Tully, Director of City and Organisational Strategy
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Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Sometime in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report
1.1	To inform the Committee of a recent request for sponsorship support for the delivery of the Common Purpose’s NI 2035 Legacy Programme which will commence in Autumn 2023.
2.0	Recommendations
2.1	The Committee is asked to agree to sponsor the delivery of the Common Purpose NI20235 Legacy Programme to a value of £10,000.
3.0	Key Issues
	<u>Background and Context</u>
3.1	As Members will be aware, Common Purpose is a non-for-profit leadership development. In October 2021, it developed and delivered the NorthernIreland2035 (NI2035) which brought together a group of 40 young leaders aged 18-25, from different communities, backgrounds, beliefs, and experiences. Its focus was encouraging and enabling young leaders to use their voice to make change happen in their community. The challenge posed for consideration of the young leaders engaged was ‘What will the legacy of our generation be?’. The 2021 programme was very

successful with an impact report summarising the benefits and impact of the 2021 programme on participants can be accessed [here](#). The report highlights the positive impact for the young participants involved notably enhancing Human Capital, Social Capital, and Civic Capital.

3.2 The Council provided funding towards the 2021 programme along with other organisations, including Allstate Northern Ireland, Belfast Charitable Society, Belfast Met, Halifax Foundation for Northern Ireland and Power NI. The Council also directly supported the delivery of the programme with The Rt. Hon. Lord Mayor of Belfast, Councillor Kate Nicholl facilitating discussions with participants on their leadership stories and the importance of recognising the diversity and different perspectives across the group. Council staff also participated on discussion panels whereby the young leaders pitched their ideas as to ‘How do we act together to transform Northern Ireland into a cleaner, greener place for all?’

3.3 As part of the 2021 programme, the Council also offered a range of opportunities for participants including an invitation to the All-Party Group on Climate at Stormont as well as engaging with the Youth Summit and discussions on the One Million Trees programme. The participants also given the opportunity to meet with senior officers from the Council and attend the Climate Commission Youth Working Group on 5th November 2021.

NI2035 Autumn 2023 Programme (BCC Sponsorship Request)

3.4 Following the perceived success of the 2021 programme delivered in Northern Ireland, Common Purpose plans to bring forward a further programme ‘NorthernIreland2035 (NI2035) which will extend the reach and impact to a new cohort of young leaders in Autumn 2023. NI2035 is part of Legacy global campaign by Common Purpose which will deliver similar initiatives across other UK cities including Newcastle, Sunderland, Birmingham, Greater Manchester, and Bristol.

3.5 As before, Common Purpose has approached the Council and several other potential city partners, exploring the potential to sponsor the NI2035 programme to a value of £10K. The sponsorship proposal for the Autumn 2023 programme can be accessed [here](#). Funding will help to support the organisation to offer the programme free of charge to young people across the city and engage a cohort of up to 100 participants between 18–25-year-olds. This will help to remove barriers to participation and ensure that all those who wish to participate can do so.

3.6 It is anticipated that the NI2035 programme will support participants to:

- Challenge them to think 20-30 years ahead to what they want their legacy to be.
- Build their confidence, knowhow, and social capital.
- Identify opportunities to enhance civic participation and to get more involved locally.

3.7	<p>Common Purpose has indicated that, as a programme sponsor, the Council will be positioned at the forefront of the future leadership agenda and demonstrate its clear commitment to supporting the development of young leaders across the city. Other proposed benefits include:</p> <ul style="list-style-type: none"> • opportunities for BCC to nominate young talent and community partners as programme participants to enable them to benefit from the learning, impact, inclusion, and networks. • opportunities for BCC senior leaders to speak and engage on the programme to see the world through the diverse eyes of the young leaders. • BCC branding on all printed and electronic materials, plus social media opportunities - further raising Council profile with young people.
	<p>Financial and Resource Implications</p>
3.8	<p>The proposed £10,000 funding will be sourced from in year departmental budgets thus there are no additional finance or resource implications contained within this report.</p>
	<p>Equality or Good Relations Implications / Rural Needs Assessment</p>
3.9	<p>There are no equality or rural needs implications arising directly from this report as the initiative seeks to offer opportunities for young people of all communities and backgrounds.</p>
4.0	<p>Documents Attached</p>
	<p>NI2035 Impact Report (Autumn 2021 Programme) (see link in paragraph 3.1)</p> <p>NI2035: Programme for Young Leaders in Northern Ireland: Sponsorship Proposal to Belfast City Council (Autumn 2023 Programme) (see link in paragraph 3.5)</p>