



Subject:	Pride of Place Awards 2018
Date:	8 May 2018
Reporting Officer:	Nigel Grimshaw, Director, City & Neighbourhood Services Department
Contact Officer:	Cate Taggart, Community Development Manager

Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Some time in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of the report is to update Members in relation to the Pride of Place Awards in 2018 and to present options regarding BCC participation.
2.0	Recommendations
2.1	The Committee is requested to: i. Consider the options put forward for the Pride of Place Awards 2018 and agree their preferred option.

	<ul style="list-style-type: none"> ii. Approve the entry costs of the proposed groups based on the preferred option. iii. Approve the accommodation allowance for the Judges' Assessment Visit to Belfast in August 2018. iv. Approve the attendance of the Chair, the Deputy Chair, the Director of City and Neighbourhood Services (or their nominees) and the project officer, together with a maximum of two persons per external project at the 2018 awards ceremony and approve the payment of corresponding entrant fees, travel, attendance and subsistence allowances based on preferred option.
3.0	Main report
3.1	The Pride of Place competition has been supported by Belfast City Council for a number of years with Community Service Officers taking the organisational lead in the selection and preparation of entrant groups since 2009. It is run by Co-operation Ireland in partnership with the All Island Local Authority Steering forum, which encourages strategic and sustainable approaches to cross-border co-operation by Local Authorities.
3.2	The competition recognises and celebrates the vital contributions that community partnerships make to society. The focus is on people coming together to shape, change and enjoy all that is good about their local area.
3.3	<p>Each year, several categories are defined and entries invited: all entrants must be nominated by their local authority. Each Council can nominate up to 5 groups in for separate categories. The 2018 categories are;</p> <ul style="list-style-type: none"> ▪ Urban Neighbourhoods under 1,000 ▪ Urban Neighbourhoods between 1,000-2,000 ▪ Urban neighbourhoods over 2,000 ▪ Creative Place Initiative ▪ Community Wellbeing Initiative ▪ Communities Reaching Out Initiative
3.4	Winners are announced at a high-profile awards ceremony which is hosted by a previous winning council. The 2017 Gala Event was hosted by Donegal County Council. This year the event will be held in Cork City Hall on 17 th November.
3.5	In previous years, entrants nominated and sponsored by Belfast City Council have enjoyed considerable success. Since 2009, 38 Organisations have been nominated.

3.6	<p>Last year Council nominated:</p> <ul style="list-style-type: none"> ▪ The Hanwood Project in the <i>Urban Neighbourhood Over 2,000</i> category ▪ Lower Oldpark Community Association in the <i>Urban Neighbourhood Under 3,000</i> category ▪ College Park Avenue Residents' Association in the <i>Community Environmental Initiative</i> category ▪ Upper Springfield Youth Team in the <i>Community Based Youth Initiative</i> category.
3.7	<p>Both Lower Oldpark Community Association and the Upper Springfield Youth Team were the overall winners in their respective categories.</p>
3.8	<p>All the groups nominated to date have given positive feedback and have experienced tangible benefits from their association with the competition. These include an increased sense of pride, motivation to continue their commitment to provide excellent community facilities and programmes and increased recognition for their interventions from their local community.</p>
3.9	<p><u>Key Issues</u></p> <p>We received notification of the Pride Place Awards at the end of March with a closing date for applications on 4 May 2018. Normally the process would be a month longer and this shortened time-frame has presented challenges in terms of our engagement, selection and nomination process. To meet the deadline for nominations, we have approached organisations across the city which have not been proposed previously for the award, who have significant capacity to engage in the selection process and who have good governance, community involvement and level of service provision to ensure that they would have a reasonable chance of competing positively in the PoP assessment process.</p>
3.10	<p>The five groups we have initially approached and who have agreed to participate in the Awards process are:</p> <ol style="list-style-type: none"> 1. Bloomfield Community Association - Urban Neighbourhoods under 1,000 2. Markets Development Association- Urban Neighbourhoods between 1,000-2,000 3. Benview Community Centre- Urban neighbourhoods over 2,000 4. The Maureen Sheehan Centre- Community Wellbeing Initiative- 5. The Three Faiths Initiative- Communities Reaching Out Initiative <p>Officers will work with these organisations to support their involvement, however, we are</p>

3.11 requesting authority to approach other similar organisations should any of the 5 nominees withdraw from the process.

3.12 The 2018 Awards Ceremony for Pride of Place will be held in Cork City Hall on the 17 November. Due to the distance, it is expected that this will require 3 days including travel, accommodation, additional meals and attendance at the gala event. In previous years only one night accommodation was required. Thus the costs for participation at the event this year exceeds the current service budget allocated.

3.13 The normal budget allocation contained in the service estimate is £4,200. Due to the location of this year's event in Cork the estimated budget is circa

- £8,365 based on 15 people (10 nominees, 4 council representatives and bus driver)
- £6,142 based on 10 people (6 nominees, 3 council representatives and bus driver)

Options for Consideration- Financial

Option	Description	Cost	Variance
Option 1 Do not participate in this year's award	Council do not nominate organisations for this year's competition.	0	0
Option 2 Maximum participation in Award- 5 Nominated Groups plus Council representation	5 Nominated Groups x 2 Representatives P&C Chair and Deputy Chair Director of C&N Services Officer Bus Driver	£8,365	£4,165.00
Option 3 Reduce participation to 3 Nominated Groups plus council representation	3 Nominated Groups x 2 Representatives P&C Chair and Deputy Chair Officer Bus Driver	£6,142	£1,942.00

3.14 Both options presented for participation in the competition incur addition costs. Should Members agree Option 2, officers request permission to engage with all nominees to further explore the strengths, opportunities and limitations of their participation and if required complete an assessment process to reduce the nominees from 5 to 3.

Financial & Resource Implications

3.15	Item	Unit Cost	Option 2 5 Nominees	Option 3 3 Nominees
	Award Entry Fee	£ 500.00	£ 2,500.00	£ 1,500.00
	3 Day Judges Visit			
	Accommodation	£ 144.00	£ 576.00	£ 576.00
	Lunch	£ 20.00	£ 40.00	£ 40.00
	Gala Presentation			
	Transport	£ 1,330.00	£ 1,330.00	£ 1,330.00
	Accommodation	£ 183.66	£ 2,754.90	£ 1,836.60
	Evening Meal	£ 31.00	£ 465.00	£ 310.00
	2 Lunches	£ 30.00	£ 450.00	£ 300.00
	Commemorative presentation brochure advert	£ 250.00	£ 250.00	£ 250.00
	Total		£ 8,365.90	£ 6,142.60
	3.16	<p>The full cost of the project can be accounted for within the service budget for 2018/19.</p> <p><u>Equality or Good Relations Implications</u></p> <p>Organisations nominated for the Pride of Place awards reflect the diversity of the city and will promote equality of opportunity and good relations amongst nominees.</p>		
4.0	Appendices – Documents Attached			
	None			