

## The Babyboomers Retire.

Designing the Aging Society Locally.

Wednesday, 14<sup>th</sup> November 2018

19:00 to 20:30

Discussion with live music and reception

### Babyboomer Ante Portas.

Ferdos Forudastan, Süddeutsche Zeitung; interviews bestseller author Dieter Bednarz, former first mayor of Freiburg Dieter Salomon and Elke Büdenbender, lawyer and German „first lady“ (tbc.)

The babyboomer's retirement means that every third currently employed person in Germany will leave the labor market. How is the attitude towards life of a generation that had to go to school in containers because of its mere size, which also met the advantages of education and prosperity like none before? How do they want to live in an aging society? And what can our society expect from them?

Thursday, 15<sup>th</sup> November 2018

10:00 to 12:00

Welcoming Address

The Babyboomers' Social Capital.

Lothar Dittmer, Chairman of Körber-Foundation

Greeting/ Discussion

Active Aging – What Politics can do.

Franziska Giffey, Federal Ministry for Family Affairs,

Senior Citizens, Women and Youth

Facts and Theses

The Babyboomers Retire.

Consequences on the municipality level.

Reiner Klingholz, Berlin Institute for Development and

Population

12:00 to 14:00

Demography-Arena: 2x20 About Aging

### Why Germany Has to Become „Grandchild-Suitable“.

Wolfgang Gründinger, author, future lobbyist and generation expounder

### Why We Need a New Narrative of Aging.

Barbara Wackernagel-Jacobs, Producer, Carpe Diem Filmproduction

### Lunchbreak

14:00 to 15:00

International Study Panels

### Designing Aging Society Locally.

Strategies and Recommendation for Action from two Age-Friendly Cities.

Moderation: Michael Alberg Seberich and Lea Buck, Beyond Philanthropy, Berlin

### Tampere, Finland

Due to an early babyboom Finland has a 10 years experience-based advance: Tampere meets the aging society innovatively. The municipality decision makers bet on information, contact and digitalization for active and self-determined aging. The elderly are recognized for great potential in shaping their own living environment.

### Belfast, Northern Ireland, Great Britain

Belfast has a positive attitude towards the elderly as well. The objective is to overcome social disparities and to let people partake in society in age-friendly neighborhoods. That is where they feel safe, stay active and not least stay healthier. Therefore the city administration cooperates with the affected in developing and successfully implementing strategies.

15:30 to 17:00

Final Key Note

Creative Bureaucracies and Great Cities

### Charles Landry, British urbanist, advisor and author

What do cities need to be worth living for all generation? How can they unleash their creative potential and how do innovations nascent in public administrations? Charles Landry presents his visions for the city of the future.

### Event Data

Wednesday, 14th November 2018

Theater im Haus im Park | Gräpelweg 8 | 21029 Hamburg

Thursday, 15th November 2018

KörberForum | Kehnwieder12 | 20457 Hamburg

Moderation: Karin Haist and Jonathan Petzold, Department of Aging and Demography, Körber-Foundation

Conference language: German (simultaneous translation German/English, English/German will be provided)

Participation only with invitation.

More information and registration on

[www.koerber-stiftung.de/kd18](http://www.koerber-stiftung.de/kd18)



## The Babyboomers Retire.

### Designing the Aging Society Locally.

Ideas from national and international practical experience

The German Babyboomer Generation born in 1950th and 60th are heading towards retirement. From 2018 to 2031 one third of the current workforce will withdraw from the labor market. This will have effects on our cities and municipalities – despite large variety all of them will face an enormous aging of their population. To become age-friendly on the local level is the order of the day. This involves not only matters of care but also participation. The Babyboomers enter the post-employment phase of their life with great experience and creative drive. What are cities and municipalities about to expect? What are the strategies decision-makers have to not only face, but to design the demographic change locally?

To the 9<sup>th</sup> Körber Symposium on Demographic Change everyone is invited, who takes responsibility for the design issues of aging and demography on a local level – members of administrations, politicians, corporations, educational institutions or NGOs. As always, you will find exciting expert impulses, great international practical experience and concrete recommendations for action – and of course the chance for professional interchange and networking.

Welcome to KörberForum!

## Körber Symposia on Demographic Change

For urban and municipal decision makers

Model solutions and international inputs for the municipality of tomorrow will be presented at the annual Körber Symposium on Demographic Change. The conference addresses urban and municipality decision makers, who design the demographic change on a local level. Pioneers and visionaries from Germany and abroad discuss how politicians, administration and civil society can contribute to a good living together in our society. A special chance offered during our Symposium is the possibility to get inspired by international good-practice models.

### Körber-Foundation

Social change needs dialogue and understanding. With its projects, in its networks and with cooperation partners, the Körber Foundation faces today's challenges by combining its activities and projects into three fields of action: Innovation, International Understanding and Living Civil Society. Our work currently focuses on three topics: New Life in Exile, Digital Literacy and The Value of Europe and is intended to stimulate debate, trying out new approaches, and encouraging people around us to get involved.

[www.koerber-stiftung.de](http://www.koerber-stiftung.de)

### Körber Symposium on Demographic Change

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9<sup>th</sup> Körber Symposium on Demographic Change  
14<sup>th</sup>/15<sup>th</sup> November 2018

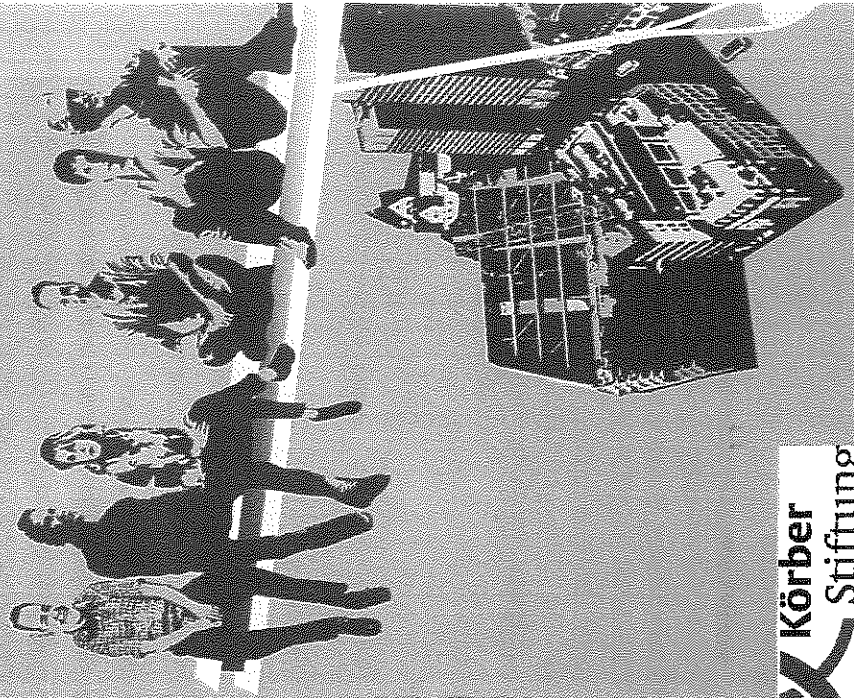


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