



Subject:	Stadia Community Benefits Initiative
Date:	7 December 2021
Reporting Officer:	Ryan Black, Director Neighbourhood Services
Contact Officer:	Cormac McCann, Lead Officer Community Provision

Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Some time in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	To advise Committee of progress with the Stadia Community Benefits Initiative (SCBI) and update on the action plan.
2.0	Recommendations
2.1	The Committee is asked to: <ul style="list-style-type: none">• Note progress to date.
3.0	Main report
3.1	The Council has been undertaking the Leisure Transformation Programme to renew its Leisure facilities across the City. This Programme has been influenced by the Partnership opportunities presented by the NI Executive Stadia Programme.

3.2	<p>The Council, Department for Communities (DfC) and the Irish Football Association (IFA) have recognised the opportunities presented by the Stadia Programme, have committed to work together to maximise these benefits, and have agreed to establish a Stadium Community Benefits Initiative as part of the Belfast Community Benefits Initiative ('the Project') to implement and deliver agreed objectives including promoting equality, tackling poverty, and tackling social exclusion within the Belfast area.</p>
3.3	<p>In March 2016 the Council, DfC and IFA signed an agreement which sets out their respective commitments to the project. As other major stadia are developed in Belfast it is anticipated that other sports governing bodies shall become parties to the agreement. At its April 2018 meeting People and Communities committee agreed that Council would work with the Gaelic Athletic Association (GAA) within the Stadia Community Benefits Initiative and recognised their significant planned investment in gaelic games in the city to support their Gaelfast strategy. GAA activities became fully incorporated into the action plan at the start of financial year 2019-2020, with Gaelfast staff imbedded into the governance structure at Communications Board, Delivery Board, Policy and Performance Board.</p>
3.4	<p>The agreement is for a period of ten years with financial commitment from Council and IFA in place to the end of March 2026. Delivery is managed through monthly meetings of the Delivery Board, which reports quarterly to the Policy and Performance Board. Financial and performance reports will be presented to Council and other partners' Boards as necessary. Formal review of the agreement will be carried out in this financial year in accordance with the requirements to review at years 5 and 10.</p>
3.5	<p>The Policy & Performance Group is responsible for agreeing the Benefits Realisation Plan and associated annual targets. Work was undertaken to ensure the end benefits/outcomes are aligned to partners' strategies. To measure the progress of this the Council and the IFA have developed a range of indicators/intermediate benefits which are monitored through programme delivery:</p> <ul style="list-style-type: none"> a. Number of coaching sessions provided b. Number of coaches engaged in delivering coaching c. Number of sessions improving club governance d. Number of volunteering opportunities e. Participation opportunities for under 16s f. Female participation rates g. Number of people completing skills development programme i. Number of sessions for under-represented groups

	<p>j. Number of sessions for school and youth groups</p> <p>k. Community group usage of stadia</p> <p>l. Number of clubs attaining club-mark</p> <p>m. Educational opportunities</p> <p>o. Number of programmes targeting ASB</p> <p>q. Improved collaborative working</p> <p>r. Number of disabled participants</p> <p>s. Number of older people participating</p>
3.6	<p>Following the completion of a baseline assessment in early 2017, annual work-plans are developed each year. The 2021 – 2022 action plan was developed with a view to delivering a majority of activities using online methods in Q1 and Q2, with increased direct delivery in Q3 & Q4. The action plan for 2021 – 2022 includes a mixture of sports specific programmes (e.g. National Governing Body specific coach education) and some joint collaborative initiatives delivered by both sporting codes.</p> <p><u>Performance</u></p>
3.7	<p>Programme delivery to date in year 5 (financial year 2021/2022) has been successful. Effective advance planning has mitigated covid restrictions and no planned initiatives were postponed during Q1 & Q2. Details of the IFA and GAA specific activities are included at appendix 1 and appendix 2. Joint initiatives are planned for Q3 and Q4 and include sports nutrition courses, club funding, female coaching, club ethos, mental health first aid, collaborative delivery in schools.</p> <p><u>Financial Implications</u></p>
3.8	<p>In accordance with the Council's obligations under its DfC Funding Agreement for the Olympia Regeneration Project, the Council has committed a sum of £100,000 per annum for a minimum of ten years, so that a minimum of £1,000,000 is contributed in total to the Project.</p> <p><u>Equality Impact/Rural Needs Assessment</u></p>
3.9	<p>There are no additional impacts related to this report.</p>
4.0	Appendices – Documents Attached
	<p>Appendix 1. Performance Report from IFA as approved by the Joint Policy and Performance Board on 1 November 2021.</p>

	Appendix 2. Performance Report from GAA as approved by the Joint Policy and Performance Board on 1 November 2021.
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